



2019 SPONSORSHIP GUIDE

SIGNATURE EVENTS

The Chamber's signature events offer maximum exposure and premium value for your business.

VALLEY BUSINESS AWARDS LUNCHEON

FEBRUARY 20, 2019 | NEW EXHIBIT HALL

Estimated attendance: 500-600

The Chamber's Valley Business Awards Luncheon kicks off the year in style, with the recognition of the Leon S. Peters Award winner, presented annually to a community leader based on outstanding leadership through devotion of his time and talents in order to make Fresno a better place. In addition, the Entrepreneur of the Year Awards will be presented.

PRESENTING SPONSOR - \$5,000

- Recognition in the Fresno Bee and The Business Journal, as well as logos in all promotional materials and event program (deadlines apply)
- Company logo on event website with link
- Sponsorship recognition in all press releases and social media
- Opportunity to provide marketing materials to participants
- Company logo on event banner at entrance and in event program (deadlines apply)
- Company logo rotated on audio/video screens during event
- Verbal recognition from the podium during event
- Opportunity to welcome guests at podium during event (two minutes)
- Two reserved tables of ten

GOLD SPONSOR - \$2,500

- Sponsorship recognition in all press releases, social media and event program (deadlines apply)
- Company logo on event website with link
- Company logo on event banner at entrance and in event program (deadlines apply)
- Verbal recognition from the podium during event
- Company logo rotated on audio/video screens during event
- Reserved table of ten

SILVER SPONSOR - \$1,500

- Sponsorship recognition in all press releases and event program (deadlines apply)
- Company logo on event website with link
- Company logo on event banner at entrance and in event program (deadlines apply)
- Verbal recognition from the podium during event
- Reserved table of ten

12TH ANNUAL FRESNO CHAMBER OF COMMERCE GOLF TOURNAMENT

APRIL 29, 2019 | FORT WASHINGTON COUNTRY CLUB

Estimated attendance: 200

Entering its 12th year, the Chamber's golf tournament serves as one of our primary fundraising events of the year. It's the perfect opportunity to socialize and network while enjoying a round of golf at one of Fresno's most exclusive golf courses.

PRESENTING SPONSOR - \$10,000

- Naming rights to the tournament
- Table / two chairs at hole of your choice (first come, first served)
- Company name included in radio spots (KMJ, KSKS, KWYE, KMGV, KYNO, KFIG, KFPT), TV ads (KSEE 24 / CBS 47), and print ads (The Fresno Bee, The Business Journal). Value: \$20,000
- Three foursomes in the tournament
- Company logo on event banner/event handout/ Chamber website with link (deadlines apply)
- Company logo on extra-large sign prominently displayed on course (deadlines apply)
- Company logo on multiple two-sided tee signs
- Company logo on giveaway shirt
- Verbal recognition during dinner

HOLE-IN-ONE SPONSOR - \$5,000

- Table and two chairs at the hole of your choice (first come, first served)
- Company name included in radio spots (KMJ, KSKS, KWYE, KMGV, KYNO, KFIG, KFPT), TV ads (KSEE 24 / CBS 47), and print ads (The Fresno Bee, The Business Journal). Value: \$20,000
- Two foursomes in the tournament
- Company logo on event banner (deadlines apply)
- Company logo on multiple two-sided tee signs (deadlines apply)
- Verbal recognition during dinner
- Company logo in event handout (deadlines apply)
- Company logo on Chamber website with link

EAGLE SPONSOR - \$3,500

- Table/two chairs at the hole of your choice (only two available)
- One foursome in the tournament
- Company logo on giveaway shirt or hat (only two available)
- Company logo on event banner/event handout/ Chamber website with link (deadlines apply)
- Verbal recognition during dinner
- Company logo on multiple single-sided tee signs (deadlines apply)

BIRDIE SPONSOR - \$2,000

- Table/two chairs at hole of your choice (first come, first served)
- One foursome in the tournament
- Company logo on event banner/event handout/ Chamber website with link (deadlines apply)
- Company logo on two single-sided tee signs (deadlines apply)
- Verbal recognition during dinner

Foursome - \$900

Individual Tickets - \$1,100

Individual Tickets Member - \$225

Non-Member - \$265

*Early Bird Rates Available



2019 STATE OF THE CITY LUNCHEON JUNE 12, 2019 | NEW EXHIBIT HALL

Estimated attendance: 900-1,000

The Chamber's signature event, the State of the City Luncheon in 2019, will provide Fresno's new mayor an opportunity to reflect on the State of the City of Fresno as well as share his vision for the future of our community. This is an event you won't want to miss.

PRESENTING SPONSOR - \$6,000

- Presenting Sponsor recognition in The Fresno Bee and The Business Journal, as well as logos in all promotional materials and event program (deadlines apply)
- Recognition in all radio marketing (KMJ, K-Jewel, KYNO) (deadlines apply)
- Company logo on event website with link
- Verbal recognition from the podium during event
- Sponsorships recognition in all press releases and social media
- Opportunity to provide marketing materials to participants
- Company logo on event banner at entrance and in event program (deadlines apply)
- Company logo rotated on audio/video screens during event
- Verbal recognition from the podium during event
- Reserved table of 10 (preferred placement)

ASSOCIATING SPONSOR - \$3,000

- Sponsorship recognition in all press releases, social media and event program (deadlines apply)
- Company logo on event website with link
- Verbal recognition from the podium during event
- Company logo on event banner at entrance and in event program (deadlines apply)
- Company logo rotated on audio/video screens during event
- Reserved table of 10 (preferred placement)

FRIEND OF FRESNO SPONSOR - \$1,500

- Sponsorship recognition in all press releases, social media and event program (deadlines apply)
- Company logo on event banner at entrance (deadlines apply)
- Verbal recognition from the podium during event
- Company logo on event website with link
- Reserved table of 10



2019 STATE OF THE COUNTY LUNCHEON SEPTEMBER 25, 2019 | NEW EXHIBIT HALL

Estimated attendance: 400-500

The Chamber's annual State of the County Luncheon spotlights the new chairman of the Fresno County Board of Supervisors and their vision for our county. All areas are showcased at the event, providing an in-depth look at what makes Fresno County special and how the next year will shape up in county government.

PRESENTING SPONSOR - \$6,000

- Reserved table for 10 (preferred placement)
- Sponsorship recognition in all promotional materials and program (deadlines apply)
- Company logo and link on event website
- Logo recognized on all printed advertising (deadlines apply)
- Company logo on event banner at entrance and in event program (deadlines apply)
- Company logo on banner predominantly displayed at the event (preferred placement) and in event program (deadlines apply)

FRIEND OF FRESNO COUNTY SPONSOR - \$1,500

- Reserved table of 10
- Sponsorship recognition in event program (deadlines apply)
- Company logo and link on event website
- Verbal recognition from the podium during event
- Company logo on event banner at entrance (deadlines apply)
- Company logo rotated on audio/video screens during event

ASSOCIATING SPONSOR - \$3,000

- Reserved table of 10 (preferred placement)
- Sponsorship recognition in event program (deadlines apply)
- Company logo and link on event website
- Verbal recognition from the podium during event
- Company logo on event banner at entrance and event program (deadlines apply)
- Company logo rotated on audio/video screens during event and in event program (deadlines apply)



ANNUAL AGRICULTURAL AWARDS LUNCHEON

NOVEMBER 6, 2019 | NEW EXHIBIT HALL

Estimated attendance: 450-500

Fresno County is the heartland of America's food production. Join the Chamber to commemorate the achievements of individuals and companies in the agriculture industry. The long-standing celebratory event features the Agriculturist of the Year Award, presented annually by the Fresno Chamber of Commerce, the Ag Business Award, presented annually by Baker Peterson Franklin, and a State of Agriculture Address by the Fresno County Farm Bureau.

PRESENTING SPONSOR - \$5,000

- Presenting Sponsor recognition in print advertising, as well as logos in all promotional materials and event program (deadlines apply)
- Sponsorship recognition in all press releases and social media
- Company name and link on Chamber website
- Verbal recognition from the podium during event
- Opportunity to provide marketing materials to participants
- Company logo on event banner at entrance and in event program (deadlines apply)
- Company logo rotated on audio/video screens during event
- Opportunity to welcome guests at podium during event (two minutes)
- Reserved table of ten (preferred seating)

GOLD SPONSOR - \$2,500

- Sponsorship recognition in promotional materials and event program (deadlines apply)
- Company name and link on Chamber website
- Company logo on event banner at entrance
- Verbal recognition from the podium during event
- Opportunity to provide marketing materials to participants
- Company logo rotated on audio/video screens during event
- Reserved table of ten

SILVER SPONSOR - \$1,000

- Sponsorship recognition in event program (deadlines apply)
- Verbal recognition from the podium during event
- Company logo on event banner at entrance (deadlines apply)
- Company logo rotated on audio/video screens during event
- Company name and link on event website
- Reserved table of ten

