



# CANNABIS BUSINESS FORUM

## MARCH 11 AT 7 PM ON CBS 47

CANNABIS-BASED COMMERCE IS COMING TO FRESNO AND PEOPLE HAVE QUESTIONS! THE FRESNO CHAMBER OF COMMERCE IS HERE TO HELP PROVIDE ANSWERS THROUGH AN INFORMATIVE FORUM TO BE TELEVISED WITH NEXSTAR BROADCASTING. THE EVENT WILL CONSIST OF A MODERATOR AND A PANEL OF EXPERTS TO INCLUDE LOCAL LEGAL AUTHORITIES, POTENTIAL MERCHANTS, AND PUBLIC HEALTH OFFICIALS.

### LEVEL 1 SPONSOR: \$5,000

- LOGO ON EVENT EBLASTS (DEADLINES APPLY)
- POTENTIAL OPPORTUNITY TO PARTICIPATE IN PANEL
- VERBAL RECOGNITION OF PRESENTING SPONSORSHIP (MINIMUM OF TWICE DURING PROGRAM)
- COMPANY LOGO SHOWN DURING BROADCAST (LARGE LOGO SHOWN WITH FELLOW PRESENTING SPONSORS MINIMUM OF TWICE DURING PROGRAM)
- SPONSOR LOGO IN ALL TELEVISED PROMOTIONAL SPOTS FOR THE EVENT (LARGE LOGO SHOWN WITH FELLOW SPONSORS AT THE END PROMOTIONAL SPOTS)
- RECOGNITION ON FRESNO CHAMBER SOCIAL MEDIA A MINIMUM OF 3 TIMES WITH 17,280 FOLLOWERS (FACEBOOK, INSTAGRAM, TWITTER)
- COMPANY LOGO ON CHAMBER EVENT WEBSITE WITH LINK (FROM SIGN UP UNTIL EVENT CONCLUSION)

### LEVEL 2 SPONSOR: \$2,500

- VERBAL RECOGNITION OF SPONSORSHIP (MINIMUM OF ONCE DURING PROGRAM)
- COMPANY LOGO SHOWN DURING BROADCAST (LOGO SHOWN WITH FELLOW SPONSORS MINIMUM OF ONCE DURING PROGRAM)
- RECOGNITION ON FRESNO CHAMBER SOCIAL MEDIA A MINIMUM OF 2 TIMES WITH 17,280 FOLLOWERS (FACEBOOK, INSTAGRAM, TWITTER)
- COMPANY LOGO ON CHAMBER EVENT WEBSITE WITH LINK (FROM SIGN UP UNTIL EVENT CONCLUSION)

### LEVEL 3 SPONSOR: \$1,000

- VERBAL RECOGNITION OF SPONSORSHIP (MINIMUM OF ONCE DURING PROGRAM)
- COMPANY NAME LISTED DURING BROADCAST (LISTED WITH FELLOW SPONSORS MINIMUM OF ONCE DURING PROGRAM)
- RECOGNITION ON FRESNO CHAMBER SOCIAL MEDIA A MINIMUM OF 1 TIMES WITH 17,280 FOLLOWERS (FACEBOOK, INSTAGRAM, TWITTER)
- COMPANY LOGO ON CHAMBER EVENT WEBSITE WITH LINK (FROM SIGN UP UNTIL EVENT CONCLUSION)