



# ABOUT THE CHAMBER

## *A message from the President & CEO*

Fresno is the 5th largest city in California located in the heart of one of the largest food-producing regions in the world. There are over 100 languages spoken in the greater Fresno area, and we are home to some of the nation's largest Armenian, Hmong, and Hispanic communities. From local restaurants and museums to the hundreds of small and multi-generational businesses that are the backbone of our economy, our local business community is at the foundation of what makes Fresno a great place to live and do business.

As we continue to grow as a regional economic center, our Chamber is proud to serve as a champion for new businesses – and the companies that have prospered in the Valley for decades.

Since 1885, we have remained steadfast that a prosperous private sector is paramount to a healthy community; and as much as our region has grown over the past few decades, the Chamber is proud to remain a consistent and unwavering platform that advocates, connects, and serves the Fresno business community.

*Scott Miller*

Scott Miller, President & CEO  
Fresno Chamber of Commerce

## ADVOCATE

One of the greatest benefits of Chamber membership is the role the Chamber plays in the legislative and political processes. It serves as a constant reminder of why our organization exists, and the commitment we have made to ensure the health and prosperity of Fresno's business community. The Chamber has two thriving programs in place to actively engage in the governmental and political processes and advocate for business needs, including:

- Government Affairs Council (GAC)
- Fresno Chamber Political Action Committee (PAC)

*One of the most sought out endorsements in local & state races*

## EDUCATE

The Chamber offers our members a wide variety of educational and leadership programs that will not only help you run your business, but also connects your business to a variety of resources that will help you grow. Regardless of how big or small your business is – we have resources to help. Be sure to check out these programs available to all Chamber members:

- Leadership Fresno
- Fresno Chamber Junior Board
- San Joaquin Political Academy
- Small Business University *Presented by Noble Credit Union*

## CONNECT

The Chamber offers dozens of exclusive opportunities for our members to network, promote their business, and meet new potential customers – you just have to show up. In addition to hosting the largest events exclusively for the local business community, we also offer the following opportunities to connect:

- Monthly Mixers
- Ambassador Program
- Ribbon Cuttings
- Six (6) Signature Events Annually (800+ Attendees Each)





# MEMBERSHIP FEATURES & BENEFITS

## MARKETING & PROMOTIONAL OPPORTUNITIES

- Host a Ribbon Cutting or Grand Opening - you provide the space; we'll do the promotion.
  - Be featured in our weekly E-Newsletter up to 4x per year.\*
  - Promote your business on our social media platforms up to 12x per year.\*
  - Included in the Chamber's Annual Community Guide & Membership Directory
  - Post your events on our Community Calendar
  - Included in New Member Welcome in partnership with the Fresno Business Journal
- \*Please see our Publication Requirements for additional details*

## EXCLUSIVE B2B OFFERS

- Member exclusive pricing for Chamber events, Labor Law posters, Board Room Rentals, and more!
- Up to 60% off at Office Depot
- Four (4) Tickets to Fresno Grizzlies Baseball
- Discount subscription to The Business Journal
- Member-Only benefits from Noble Credit Union

## EXPAND YOUR NETWORK & MAKE NEW CONNECTIONS

- Monthly Mixers, free to all Chamber members
- Join our Ambassador Committee
- Six (6) Signature Events annually, exclusively for the local business community.  
*Chamber members receive special reduced pricing for all signature events.*
  - Valley Business Awards, Moe Bagunu Golf Tournament, State of the City, State of the County, Ag Awards. and MADE Central California

## ADVOCACY

- Having a problem at City Hall or the County of Fresno? Call us - we can help!
- Representation at the local, state, and federal levels for legislation that could potentially affect your business.

## EDUCATION

- Leadership Fresno Program  
*Fresno's longest-running professional leadership program - now in its 38th year*
- Small Business University - Six Classes Annually, FREE to Chamber members.  
*Covering topics that range from New HR Laws, Social Media, Cyber Security, Grants - and more!*
- San Joaquin Political Academy  
*A unique program for members interested in local politics and potentially want to run for office.*

